

2020 Advertising Deadline & Release Dates



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2020	January 31	February 12
Apr-May 2020	March 27	April 3
Jun-Jul 2020	May 25	June 3
Aug-Sep 2020	July 27	August 7
Oct-Nov 2020	September 25	October 2
Cotton Yearbook 2020	October 12	October 30
Dec 2020-Jan 2020	November 27	December 4
COTTON INDUSTRY PUBLICATIONS		
Cotton Production Manual	May 1, 2020	(Subject to change by the CRDC team)
Pest Management Guide	July 24, 2020	

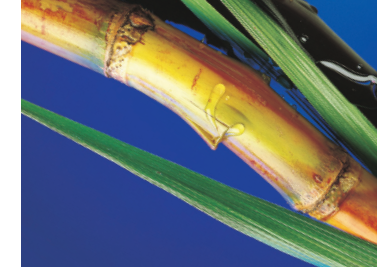


ISSUE	MATERIAL DEADLINE	RELEASE
Jan-Feb 2020	January 17	January 24
Mar-Apr 2020	March 9	March 20
Grain Yearbook 2020	March 23	April 9
May-Jun 2020	May 8	May 18
Jul-Aug 2020	July 3	July 17
Sep-Oct 2020	August 31	September 16
Nov-Dec 2020	November 2	November 18



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2020	February 12	February 19
Apr-May 2020	April 15	April 22
Jun-Jul 2020	June 10	June 17
Aug-Sep 2020	August 12	August 19
Sugarcane Annual+Oct-Nov* 2020	October 21	October 30
Dec 2020-Jan 2020	November 2	December 9

*Edition incorporates the October/November edition of *Australian Sugarcane*.



RATE CARD 2020

- **Australian Grain**
- **The Australian Cottongrower**
- **Australian Sugarcane**



Greenmount Press reaches over 20,000 of Australia's biggest and best primary producers. Our publications are a gateway to a multi-billion dollar industry with farmers searching for the latest in technical information, research and development.

Greenmount Press
PO Box 766
2 Kirk Street
Toowoomba Q 4350
P: 0746 593 555
M: 0428 794 801
E: michael@greenmountpress.com.au





Cotton Yearbook

If the cotton industry is your market — the Cotton Yearbook has to be on your advertising schedule.



Sugarcane Annual

The Australian Sugarcane Annual is the standard reference for everyone in the sugar industry.



Grain Yearbook

The Australian Grain Yearbook is the 'bible' for the grain industry. If you're only going to advertise once a year — this is your ideal publication.

MECHANICAL DETAILS:

MAGAZINE SIZE: 275 mm deep x 210 mm wide

FULL PAGE: Critical type area — 255 x 190
Trim size — 275 x 210
Bleed size — Add 5mm all around (285 deep x 220 wide)

HALF PAGE: Horizontal — 125 x 186
Vertical — 252 x 91

QUARTER PAGE: 125 deep x 91 wide

RESOLUTION: 300 dpi

PAPER STOCK: BI-MONTHLY:
Text 90 gsm gloss
Cover 300 gsm cello glazed
YEARBOOK:
Text 90 gsm matt art
Cover 300 gsm cello glazed

BINDING: BI-MONTHLY: Saddle stitched
YEARBOOK: Burst bound

MATERIAL CAN BE SUPPLIED AS:

- Press optimised (hi-res) PDF file emailed (no responsibility taken for PDF files not prepared correctly)
- Using QuickCuts, Hightail or similar
- We can make up your advertisement for you from supplied artwork and a rough layout

For any production inquiries please phone
Mick Allan on 07 4659 3555 or
E: mick@greenmountpress.com.au



Distribution 15,000*

FULL PAGE:	\$3000 +GST
HALF PAGE:	\$1800 +GST
QUARTER PAGE:	\$900 +GST
The above prices are for full colour advertising.	
INSERTS* OR HIRE OF MAILING LIST:	
National \$3270 + GST	
Northern Focus \$1635 + GST	
Southern Focus \$2180 + GST	

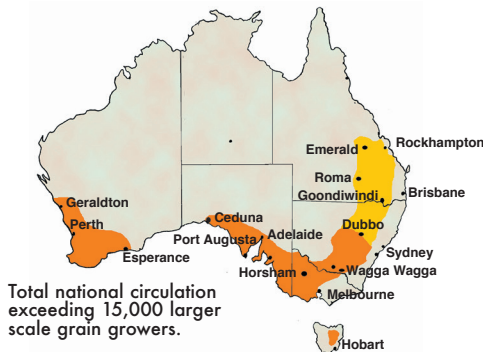
Northern Focus

(Qld, nth'n NSW) is 50% of the above national rates (3000 circulation).

Southern Australia Focus

(Sth'n NSW, Vic, Tas, SA and WA) is 66% of the above national rates (12,000 circulation).

*Our new feature puts Australian Grain in front of over 5000 members of Grower Groups Australia wide.



Southern Australia Focus: 12,000
Northern Focus: 3000

Michael Cook, National Advertising Manager
0428 794 801 / 07 4659 3555
michael@greenmountpress.com.au



Distribution 2600

FULL PAGE:	\$1500 +GST
HALF PAGE:	\$1000 +GST
QUARTER PAGE:	\$600 +GST
The above prices are for full colour advertising.	
INSERTS*: \$1650 + GST	
HIRE OF MAILING LIST: \$1100 + GST	

*Insert costs may vary according to insert weight, size and Australia Posts costs. Price is based on a single A4 page.

Greenmount Press also publish the
Cotton Production Manual
and
Cotton Pest Management Guide
in association with the Cotton Research
and Development Corporation (CRDC). For
information on these vital industry specific
publications please contact Michael Cook for
advertising availabilities.



Cotton producing areas of Australia



Distribution 3500

FULL PAGE:	\$2200 +GST
HALF PAGE:	\$1450 +GST
QUARTER PAGE:	\$800 +GST
The above prices are for full colour advertising.	
INSERTS*: \$2320 + GST	
HIRE OF MAILING LIST: \$1595 + GST	

Thanks to our partnership with the
Australian Cane Farmers Association (ACFA)
and Next Gen
Australian Sugarcane has cultivated an
extensive readership of progressive and
technical cane growers, hungry for new
information and the latest technology.



Sugar producing areas of Australia

Custom feature advertisement options such as gatefolds, barn doors and bound inserts are
available in all publications. Where available premium positions can be arranged
(Prior page 13 + 10%, Centre Spread + 25% and IFC or OBC + 50%).