

2019 Advertising Deadline & Release Dates



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2019	February 1	February 15
Apr-May 2019	March 27	April 8
Jun-Jul 2019	May 24	June 7
Aug-Sep 2019	July 26	August 9
Oct-Nov 2019	September 20	October 11
Cotton Yearbook 2019	October 11	October 30
Dec 2019-Jan 2020	November 15	December 2
COTTON INDUSTRY PUBLICATIONS		
Cotton Production Manual	May 1, 2019	(Subject to change by the CRDC team)
Pest Management Guide	July 25, 2019	

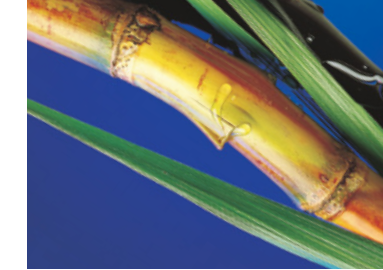


ISSUE	MATERIAL DEADLINE	RELEASE
Jan-Feb 2019	January 16	January 23
Mar-Apr 2019	March 8	March 20
Grain Yearbook 2019	March 20	April 12
May-Jun 2019	May 6	May 17
Jul-Aug 2019	June 28	July 12
Sep-Oct 2019	August 26	September 13
Nov-Dec 2019	November 1	November 15



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2019	February 8	February 22
Apr-May 2019	April 12	April 26
Jun-Jul 2019	June 3	June 17
Aug-Sep 2019	August 9	August 23
Sugarcane Annual+Oct-Nov* 2019	October 7	October 21
Dec 2019-Jan 2020	November 25	December 9

*Edition incorporates the October/November edition of *Australian Sugarcane*.



RATE CARD 2019

- **Australian Grain**
- **The Australian Cottongrower**
- **Australian Sugarcane**



Greenmount Press reaches over 20,000 of Australia's biggest and best primary producers. Our publications are a gateway to a multi-billion dollar industry with farmers searching for the latest in technical information, research and development.



Greenmount Press
 PO Box 766
 120 Herries Street
 Toowoomba Q 4350
 P: 0746 593 555
 M: 0428 794 801
 E: michael@greenmountpress.com.au



Cotton Yearbook

If the cotton industry is your market — the Cotton Yearbook has to be on your advertising schedule.



Sugarcane Annual

The Australian Sugarcane Annual is the standard reference for everyone in the sugar industry.



Grain Yearbook

The Australian Grain Yearbook is the 'bible' for the grain industry. If you're only going to advertise once a year — this is your ideal publication.

MECHANICAL DETAILS:

- MAGAZINE SIZE: 275 mm deep x 210 mm wide
- FULL PAGE: Critical type area – 255 x 190
Trim size – 275 x 210
Bleed size – Add 5mm all around (285 deep x 220 wide)
- HALF PAGE: Horizontal – 125 x 186
Vertical – 252 x 91
- QUARTER PAGE: 125 deep x 91 wide
- RESOLUTION: 300 dpi
- PAPER STOCK: BI-MONTHLY:
Text 90 gsm gloss
Cover 300 gsm cello glazed
YEARBOOK:
Text 90 gsm matt art
Cover 300 gsm cello glazed
- BINDING: BI-MONTHLY: Saddle stitched
YEARBOOK: Burst bound
- MATERIAL CAN BE SUPPLIED AS:
- Press optimised (hi-res) PDF file emailed (no responsibility taken for PDF files not prepared correctly)
 - Using QuickCuts, Hightail or similar
 - We can make up your advertisement for you from supplied artwork and a rough layout

For any production inquiries please phone Mick Allan on 07 4659 3555 or E: mick@greenmountpress.com.au

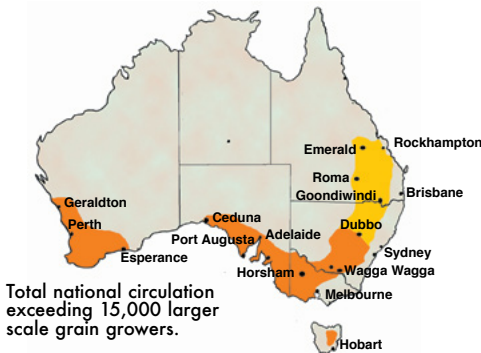


Distribution 15,000

FULL PAGE:	\$3000 +GST
HALF PAGE:	\$1800 +GST
QUARTER PAGE:	\$900 +GST
The above prices are for full colour advertising.	
INSERTS* OR HIRE OF MAILING LIST:	
National \$3270 + GST	
Northern Focus \$1635 + GST	
Southern Focus \$2180 + GST	

Northern Focus (Qld, nth'n NSW) is 50% of the above national rates (3000 circulation).

Southern Australia Focus (Sth'n NSW, Vic, Tas, SA and WA) is 66% of the above national rates (12,000 circulation).



Total national circulation exceeding 15,000 larger scale grain growers.

- Southern Australia Focus: 12,000
- Northern Focus: 3000



Distribution 2500

FULL PAGE:	\$1500 +GST
HALF PAGE:	\$1000 +GST
QUARTER PAGE:	\$600 +GST
The above prices are for full colour advertising.	
INSERTS*: \$1650 + GST	
HIRE OF MAILING LIST: \$1100 + GST	

*Insert costs may vary according to insert weight, size and Australia Posts costs. Price is based on a single A4 page.

Greenmount Press also publish the *Cotton Production Manual* and *Cotton Pest Management Guide* in association with the Cotton Research and Development Corporation (CRDC). For information on these vital industry specific publications please contact Michael Cook for advertising availabilities.



■ Cotton producing areas of Australia



Distribution 3500

FULL PAGE:	\$2200 +GST
HALF PAGE:	\$1450 +GST
QUARTER PAGE:	\$800 +GST
The above prices are for full colour advertising.	
INSERTS*: \$2320 + GST	
HIRE OF MAILING LIST: \$1595 + GST	

Thanks to our partnership with the Australian Cane Farmers Association (ACFA) and Next Gen *Australian Sugarcane* has cultivated an extensive readership of progressive and technical cane growers, hungry for new information and the latest technology.



■ Sugar producing areas of Australia

Michael Cook, National Advertising Manager
0428 794 801 / 07 4659 3555
michael@greenmountpress.com.au

Custom feature advertisement options such as gatefolds, barn doors and bound inserts are available in all publications. Where available premium positions can be arranged (Prior page 13 + 10%, Centre Spread + 25% and IFC or OBC + 50%).